

# Welcome to the BISCi Event

# BISCi



# Welcome to the BISCI Event: Dare to be Circular



# Agenda for the day

Time	Activity
9:00 – 9:15	Opening by Prof. Dr. Mariëlle Heijltjes, Dean, Maastricht University School of Business and Economics
9:15 – 9:30	Overview of BISCII Activities by; <ul style="list-style-type: none"><li>• Prof. Dr. Ir. Bart Vos, Scientific Director, BISCII</li><li>• Ton Geurts, Business Director, BISCII (Coordinating the day)</li></ul>
9:30 – 10:00	Keynote – The Circular Economy: A meaningful world and smallholders perspective <ul style="list-style-type: none"><li>• Elsa Scholte, Global Communications Director, Solidaridad</li><li>• Jelmer van de Mortel, Head of ACORN, Rabobank</li></ul>
10:00 – 10:30	Keynote – The Journey of Renewable Feedstock <ul style="list-style-type: none"><li>• Tom van Aken, CEO and Founder, Avantium</li></ul>
10:30 - 11:00	Break

# Agenda for the day

Time	Activity
11:00 – 12:30	<p data-bbox="291 309 788 342"><u>Breakout Logistics and Agrifood:</u></p> <p data-bbox="291 358 1518 392">What are the key challenges for circular economy to address in these industries?</p> <p data-bbox="291 452 1466 485"><i>Moderated by: Gerwin Zomer, Programme Director Logistics Ecosystem, BISCI</i></p> <p data-bbox="291 546 542 579"><u>Panel members:</u></p> <ul data-bbox="291 590 1331 762" style="list-style-type: none"><li data-bbox="291 590 1331 624">• Eline Oudenbroek, VP Supply Chain/Operations EMEA, Interface</li><li data-bbox="291 635 1016 669">• Sylvester van de Logt, CEO, Seacon Logistics</li><li data-bbox="291 680 1232 714">• Marcel Koks, Industry &amp; Solution Strategy Director, INFOR</li><li data-bbox="291 725 1267 758">• Bob Joosten, General Director, Wessem Port Services Group</li></ul>
12:30 – 13:45	Lunch
13:45 – 14:15	<p data-bbox="291 972 1466 1006">Keynote – The changing research landscape following the GreenDeal, COP27</p> <ul data-bbox="291 1027 1232 1061" style="list-style-type: none"><li data-bbox="291 1027 1232 1061">• Martijn Stamm, Market Director Traffic &amp; Transport, TNO</li></ul>



# Agenda for the day

Time	Activity	
14:15 – 15:45	<i>Parallel Breakout Sessions</i>	
	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top; padding: 5px;"> <p><u>Breakout Chemical:</u> The role of government and civil society in creating the CE.</p> <p><i>Moderated by: Herman Worries, Programme Director Chemical Ecosystem, BISCI</i></p> <p><u>Panel members:</u></p> <ul style="list-style-type: none"> <li>• Guy de Sevaux, Lead Biobased and Circular Economy, Invest-NL</li> <li>• Anton van Beek , Group President UK, Nordic and Benelux, Chairman Board, The Dow Chemical Company</li> <li>• Loek Radix, Chemelot Executive Director, Chemelot</li> <li>• Marc Spekrijse, Managing Director, CircularPlasticsNL</li> </ul> </td> <td style="width: 50%; vertical-align: top; padding: 5px;"> <p><u>Breakout Greenhouse Gas &amp; Circular Economy:</u> Circular Economy; a cross-sectoral view exploring Market, Implementation, Regulatory and conceptual lenses</p> <p><i>Moderated by: Ton Geurts, Business Director, BISCI</i></p> <p><u>Panel members:</u></p> <ul style="list-style-type: none"> <li>• Laurent Beuselinck, Corporate Sustainability &amp; Climate Change Partner Lead Southern Europe, ERM</li> <li>• Dieuwertje Ewalts, Circularity Lead, Deloitte Netherlands</li> <li>• Matthieu Risgallah, VP Innovation and Technology, Dundee Precious Metals</li> <li>• Dick Velings, Managing Director, Eneco B2B Business</li> </ul> </td> </tr> </table>	<p><u>Breakout Chemical:</u> The role of government and civil society in creating the CE.</p> <p><i>Moderated by: Herman Worries, Programme Director Chemical Ecosystem, BISCI</i></p> <p><u>Panel members:</u></p> <ul style="list-style-type: none"> <li>• Guy de Sevaux, Lead Biobased and Circular Economy, Invest-NL</li> <li>• Anton van Beek , Group President UK, Nordic and Benelux, Chairman Board, The Dow Chemical Company</li> <li>• Loek Radix, Chemelot Executive Director, Chemelot</li> <li>• Marc Spekrijse, Managing Director, CircularPlasticsNL</li> </ul>
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15:45 – 16:00	Break	
16:00 – 16:30	Feedback – Breakout sessions by; Prof. Dr. Dominik Mahr, Head of Department, Marketing and Supply Chain Management, UM-SBE	
16:30 – 18:00	Closing + Networking/drinks	





# Overview of BISCI Activities

**Prof. Dr. Ir. Bart Vos, Scientific Director, BISCO**

**Ton Geurts, Business Director, BISCO**

# Our Strategy Journey

## **BISCI is about bridging...**

### *Research, impact & education*

- Reinforcing collaboration between research, impact and education
- Enabling researchers to engage in business-driven projects, aiming to use these results in high-level academic output
- Delivering cutting edge sustainable and digital supply chain innovation for stakeholders in public and private domain
- Creating career paths to reward an active role in BISCI projects

### *Organisations of Fontys, TNO and UM*

- Cooperation between the various organisations
- Joint research projects, combining expertise
- Joint development of educational activities/materials

## *Extraordinary Supply Chain Innovation*



*Roman water management > 2000 years ago*





# The House of BISCI

**Vision and goals:** Joint vision of success for all three partners

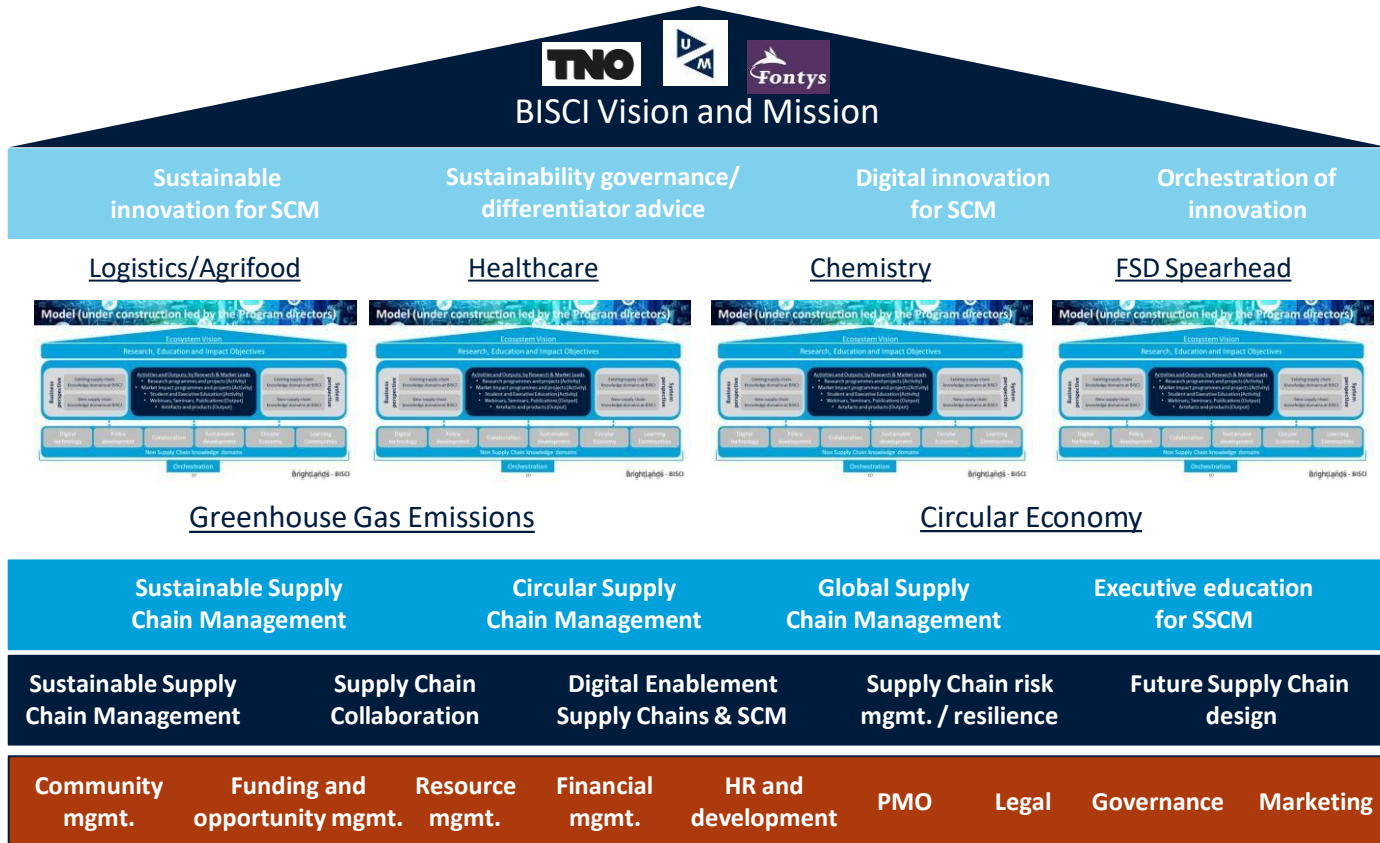
**Impact:** themes across ecosystems

**Ecosystems:** The meeting place of Research, Education and Impact with our Stakeholders

**Education:** themes across ecosystems

**Research:** themes across ecosystems

**Operations:** operational functions



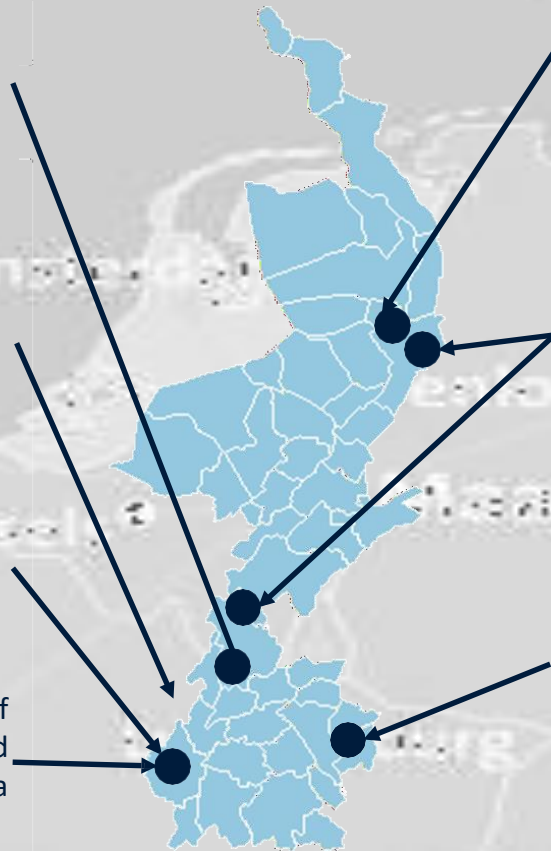
# Overview of the industry ecosystems we focus on

**Chemical Ecosystem:** BISCI is collaborating with Groene Chemie coalition in the National Groeifonds, alongside Brightsite, TNO, Corbion, Cosun and Chemelot to develop a biobased feedstock, circular economy and recycling of waste as feedstock models, including supply chain and logistics consequences.

**An international ecosystem:** Through our Fair and Smart Data spearhead (UM/SBE) we are fostering an international ecosystem for Sustainable transitions for smallholder farmers through transforming global commodity supply chains.

**GHG Scope 3 CO<sub>2</sub> research ecosystem:** Cross-cutting research themes have started research on Scope 3 CO<sub>2</sub> emissions, investigating SBTi, registration methodology with our ecosystem partners and municipalities in our region.

**Circular ecosystem:** The unique positioning of BISCI will offer impact to research, education and industry to accelerate the transition towards a circular economy. Currently under development.



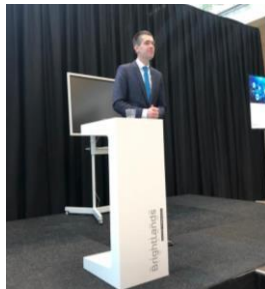
**Agrifood Ecosystem:** Several research projects are in the funding stages to research sustainability of international supply chains, from Africa. Healthy Primary School of the Future project completed.

**Logistics Ecosystem:** BISCI, having co-created Supply Chain Valley, now supports the further development of the logistics hub of North Limburg into a leading knowledge and capability centre for logistics in Northern Europe. We will develop a home for various transformational initiatives in the region such as Pioneers EU, Top Corridors and Regiodeal Noord Limburg. VDL Modal shift support was a key project.

**Healthcare Ecosystem:** The Healthcare Hub has been created between Boston Scientific, Arvato SCS, Philips and BISCI. The collaboration to improve hospital inventory management processes is in full swing, with early proof of concepts having been successful. Scaling up follows swiftly.



# Some highlights at BISC1



## Doing Business in China

Cary Tu, CEO, Chiodate  
 Eric Cheung, Founding Partner, Leaders Capital Limited  
 Ton Geurts, Business Director, BISC1  
 Msc Global Supply Chain Management & Change, UM Campus Venlo  
 Host: Prof. Bart Vos  
 10/05/2021



## Sustainability from qualifier to differentiator: Why and how to comply with Green Deal?

Logistics Day Limburg - 2022  
 Prepared by: Ton Geurts  
 Date: 28/06/2022



## Sustainability: transformation from qualifier to differentiator creating unique customer value

Prepared by: Ton Geurts  
 Date: 01/04/2022





# Some highlights at BISC1





# Some highlights at BISCI





**Thank you**